CONFECTIONERY
PRODUCTION
chocolate, sweets, snacks & bakery

Gulfood Manufacturing and ISM Middle East show exclusives

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SWEETS 'n' SAVOURY SNACKS WORLD

DTM Print

DTM Print is an international OEM and solution provider for specialty printing systems and have been developing individual printing solutions since 1986.

The product range includes direct-to-food printer Eddie, complete label printing and finishing as well as applicator and metallic foiling solutions, providing installations 'tailored' to the end-user's requirements.

DTM Print not only offers its own printing solutions, but also works closely with well-known manufacturers like Primera Technology and OKI. The firm then sells these products and services in the entire EMEA region through authorised resellers and distributors.

Individual sweets need individual labels

DTM Print offers solutions for direct-to-food printing and the production of food labels in any size and shape.

Personalised chocolate and biscuits are in high-demand – for weddings, anniversaries, corporate hospitality and other events. Those products stand out and offer that little 'extra'. With Eddie, a direct-to-food printer with edible ink, it is very easy to print onto biscuits, sweets, marshmallows, white chocolate and a wide range of baked goods.

As Eddie prints full-colour photos, logos, designs and text directly onto the surface of baked goods and confectionery, there is no need for using icing sheets; no aftertaste and no added texture which would decrease the quality of the food. A highly professional look and great detail are realised, even on curved and uneven surfaces. Eddie turns treats into real eye-catchers and opens up new profits by offering branded and bespoke products.

The direct-to-food printer has a small footprint (only 32 x 47 cm) and weighs about 11 kg. Eddie can print in manual and automatic mode, depending on the size and shape of the food. You can also choose between using the included carousel or select from a large variety of DTM Manual and Carousel Trays that are designed especially for Eddie by DTM Print.

Eddie was developed to be used in food processing environments to fulfil all hygienic standards. Stainless steel housing, easy to clean components and certified ink with EU and FDA approvals make Eddie the safest direct-to-food printer in its class. In addition, the direct-to-food printer just received its Kosher Pareve certification, which means that not just the ink is kosher but also ensuring that the entire product and production processes meet the strict standards set forth by a certified kosher organisation. The edible ink is also Halal certified and suitable for vegans.

Individual produced confectionery like that also need individual product labels, which are an important part of any packaging and have a strong impact on the purchasing process of consumers as they first draw attention to a product and contain plenty of information that can influence consumers to buy a product.

Instead of printing on standard A4 label sheets the LX610e not only prints full-colour labels, but this desktop label printer/plotter also produces any shape and customised labels with the built-in digital die-cutting mechanism.

The LX610e comes with an easy-to-use Windows and Mac compatible software. Besides an intuitive software the label printer is eco-friendly and sustainable with very low energy consumption, low weight by using less material, non-toxic ink supplies as well as 100% recyclable components. In addition, all DTM Print units in the UK, but also EU and EFTA countries, get warranty of up to 3 years.