

DTM: Customised printing solutions for individual requirements

Established in 1986 and based in Wiesbaden (Germany), DTM Print today has more than 40 employees who work with more than 150 regional partners and whose services reach way beyond the European borders.

DTM Print, an abbreviation for Data Technology Management, represented the US company Primera Technology, Inc. under the name Primera Technology Europe in EMEA for many years. Beside its own products, the company works closely with well-known manufacturers to provide the best possible printing solution.

"With our passion for custom-made solutions we have firmly established ourselves in the market as a specialist for niche products in the printing sector," explains Andreas Hoffmann, managing director operations at DTM Print.

"True, we do have a wide variety of printing solutions on offer. This, however, does not mean that we give our clients only ready-made solutions. We aim at composing an ideal combination of (print) hardware and software that perfectly matches our clients'

requirements. All in all, we can look back on more than 32 years working experience in developing individual printing solutions. We and our partners therefore have the know-how needed to reach our self-set goal, i.e. to offer precisely those solutions that match individual demands," stresses Hoffmann.

The people at DTM Print think further: "We are looking forward to the future!" says Hoffmann. "We plan to expand our product portfolio by new printers like the DTM FX510e Foil Imprinter with which you can add brilliant shiny metallic or laminated highlights both to blank or already pre-printed labels. Furthermore, we constantly develop our point-of-sale solutions to help end-customers to personalise their products on a much larger scale than is currently possible. We also want to expand our volume of projects and help even more enterprises to integrate individual printing systems into their production and selling processes."

With passion into the future – never did a slogan fit more than it fits the team from DTM Print.

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