

# Printer Model: CX1200e Digital Color Label Press

## Customer: c&pages

**PRIMERA**  
TECHNOLOGY EUROPE™

**Country of Origin:** France

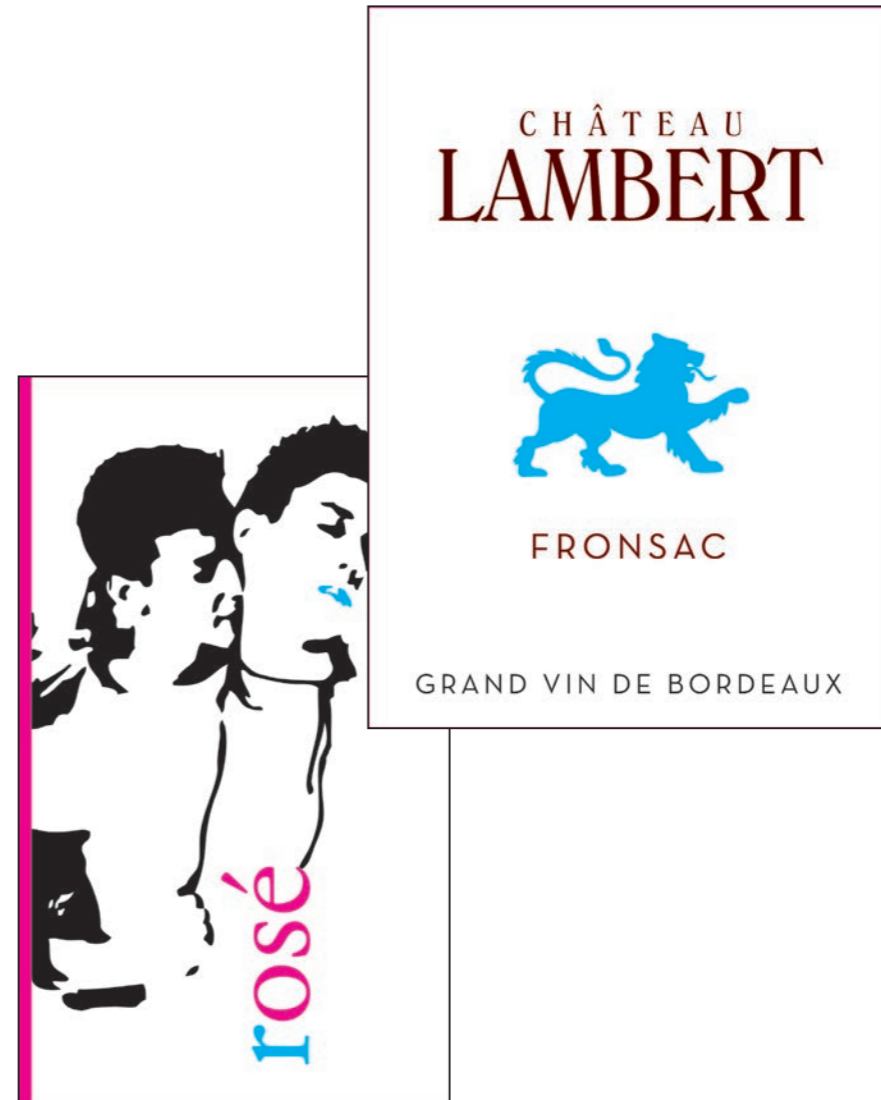
**Category:** Wine

**Material:** Papier Effet Gaufre Blanc Mat, Papier Effet Gaufre Isire Blanc,  
Papier Satiné Teinté Argent

C&pages is a spirit distributor, which for 2 years is set in the market and personalized wine label. This counseling agency aims to enhance the bottles of wine growers, wineries and co-operatives, creating or upgrading labels, corks and bottles and thus to be able to bring a new look in line with expectations of different targets.

Thanks to Primera Technology Europe and the french distributor LPS, especially the CX/FX1200e combo, it is possible to create, produce and distribute innovative labels with high added value.

For instance, with the Chateau "Lambert", we have created a range of red and pink wine by themes, and thus a very eclectic audience. The quality of execution based on the choice of materials, colors and innovative cuts helped to increase sales volumes by 12% in 6 month.



**Printing Company:**



[www.cepages-spiritueux.com](http://www.cepages-spiritueux.com)



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