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| Press ReleaseFor more information: Katrin HoffmannDTM Print GmbHPhone: +49 611 927770E-Mail: presse@dtm-print.euWWW: [dtm-print.eu](https://dtm-print.eu/)  |  | MKT:DTM Group:CI:LOGOs 3x2cm:dtm-print.png |

DTM Print and PrintoLUX Form Strategic Partnership
for Distribution in the UK and Ireland

DTM Print now offers innovative solutions for the industrial labelling market

**Wiesbaden, Germany** (14 May 2025) – DTM Print, international OEM and solution provider for specialty printing systems, announces a strategic partnership with the German industrial company PrintoLUX.

Founded in 1986, DTM Print is a pioneer in specialty printing with nearly four decades of experience in developing individual printing services. The company offers tailored solutions for label printing, finishing as well as applicator solutions, providing installations ‘tailored’ to the end-user’s requirements. In addition to its own products, DTM Print works closely with renowned manufacturers such as OKI and Primera Technology, distributing these across the entire EMEA region.

PrintoLUX offers with its eponymous PrintoLUX method a patented labelling process that enables the production of durable signs and labels made of metals, plastics and foils in industrial quality. There are no limitations when it comes to applications: cable labels, equipment and type plates as well as safety signs can be printed in high resolution and, if required, in colour.

Industries such as automotive, machine and plant engineering, the energy sector, as well as chemicals and pharmaceuticals, benefit from this robust and versatile labelling technology. In addition to various printing systems, such as the PrintoLUX Signo, and a wide range of standard sign materials, PrintoLUX also supplies customised special formats and pre-printed labels according to customer specifications.

Since 2019 PrintoLUX is part of the SCIO Automation group, an international corporate group specialising in industrial automation with over 40 locations worldwide.

As part of the new agreement, DTM Print Ltd., a subsidiary of DTM Print, is as of now handling the distribution of PrintoLUX products for the UK and Irish markets, ensuring closer on-site support for customers.

“With the partnership between DTM Print and PrintoLUX, we are taking an important step in expanding our product portfolio in the field of industrial marking solutions,” explains Andreas Hoffmann, Managing Director at DTM Print. “Together, we combine our expertise to better support industrial companies in the UK and Ireland with their labelling needs.”

Benjamin Heiler, Sales Manager at PrintoLUX, adds: “Collaborating with DTM Print provides us with a strong platform to successfully position our patented PrintoLUX technology in that region. We look forward to the opportunities to jointly offer industrial labelling solutions of the highest quality.”

This partnership combines the extensive experience and innovative strength of both companies, opening up new opportunities for customers to improve their production processes, making them more efficient and of superior standard.

To learn more about DTM Print visit [dtm-print.eu](https://dtm-print.eu/). Follow DTM Print on Facebook at [facebook.com/dtm.print.1986](https://www.facebook.com/dtm.print.1986/) and on LinkedIn at [linkedin.com/company/dtm-print](https://www.linkedin.com/company/dtm-print).

More information about PrintoLUX is available at [printolux.com](https://www.printolux.com/) and on LinkedIn at [linkedin.com/company/printolux-gmbh](https://www.linkedin.com/company/printolux-gmbh/).

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