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Efficient Labelling with PL400e Pouch Labeller

Innovative solution to fast and accurately apply labels to unfilled pouches

**Wiesbaden, Germany** (20 March 2025) – Known to provide innovative solutions that enhance efficiency and productivity in the labelling sector, DTM Print, international OEM and solution provider for specialty printing systems, unveiled the new **PL400e Pouch Labeller**. This advanced semi-automatic labelling machine is engineered to provide businesses with a fast and reliable solution for applying labels to unfilled pouches, envelopes and flat bags with precision and ease.

With its user-friendly design, the PL400e streamlines the labelling process, allowing operators to set up and operate the machine quickly and easily. Capable of labelling up to 1,300 items per hour, it boosts productivity without compromising on accuracy.

The PL400e excels in precision labelling capability, ensuring a consistently professional finish for every product. It applies labels to both the front and back of pouches with customisable position, thus guaranteeing consistent and professional results. The LED display comes with a built-in counter and memory capability for up to nine label offsets that makes it easy to process recurring jobs.

The intuitive setup and operation allow for quick training and minimal downtime, providing a hassle-free labelling experience. The inclusion of a label liner rewinder optimises operations by keeping waste liner material off the floor and winding it into a roll for easy disposal, contributing to a cleaner workspace during high-usage periods.

The PL400e is engineered for flexibility, accepting pouches of various sizes and materials, including those with zippers, euro holes and degassing/aroma valves. Its ultra-reliable mechanical sensor allows for accurate labelling of even clear bags without any adjustments to the machine, making it an incredibly versatile addition to any production line.

Andreas Hoffmann, Managing Director at DTM Print, expresses the company's commitment to innovation and reliability, stating, “With the introduction of the PL400e Pouch Labeller, we're excited to offer a machine that not only meets but exceeds the demands of businesses looking for speed, precision and ease of use. The PL400e is designed to help our customers streamline their processes, increase productivity and ultimately enhance the presentation of their products.”

This labeller complements DTM Print’s extensive range of label printing and applicator solutions, including the LX-Series Color Label Printers and AP-Series Label Applicators. It is compatible with labels produced using various printing methods, such as flexographic, offset and thermal transfer.

**Pricing and Availability**

The PL400e Pouch Labeller is available for €1,795 (MSRP) through DTM Print and authorised DTM Print partners across Europe, the Middle East and Africa. Additionally, DTM Print offers customers a three-year warranty for PL400e units within the EU, UK and EFTA countries upon product registration at the company website ([register.dtm-print.eu](http://dtm-print.eu/en/form/register.html)).

Further product details are available at [dtm-print.eu](https://dtm-print.eu/). Follow DTM Print on Facebook at [facebook.com/dtm.print.1986](https://www.facebook.com/dtm.print.1986/) and on LinkedIn at [linkedin.com/company/dtm-print](https://www.linkedin.com/company/dtm-print).

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