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| Press ReleaseFor more information: Katrin HoffmannDTM Print GmbHPhone: +49 611 927770E-Mail: presse@dtm-print.euWWW: [dtm-print.eu](https://dtm-print.eu/)  |  |  |

LX4000e Color Label Printer – New addition to LX-Series Label Printers

Next generation of desktop label printers offers low costs per label with exceptional print quality and unmatched efficiency.

**Wiesbaden, Germany** (04 February 2025) – DTM Print, international OEM and solution provider for specialty printing systems, introduces the new LX4000e Color Label Printer. It is the latest addition to the well-known LX-Series of inkjet colour label printers.

Manufactured by Primera Technology, Inc., this new desktop printer is equipped with the proven and reliable print engine that is used in previous LX-Series models including the LX910e and LX3000e Color Label Printer. The LX4000e features large, individual ink tanks and a reusable thermal inkjet printhead. Print quality is exceptional with native 1200 dpi resolution with a maximum print resolution of 1200 dpi x 4800 dpi. Labels up to 210 mm (8.25”) wide and 610 mm (24”) long can be printed. Print speed is up to 114 mm (4.5”) per second.

Each CMY tank holds 60 ml of ink, and the pre-primed, reusable printheads contain another 42 ml, totalling 222 ml of ink right from the start. Both dye and pigment models are available as separate SKUs. Replacement ink tanks are easy to install and self-priming.

The Big Ink system on the LX4000e uses dye and pigment inks optimised for brightness, durability and optical density. Its process black ink offers deep, rich tones that provide superior contrast and sharpness, setting a new standard in its printer class. Compared to carbon black inks used in other colour label printers, process black delivers several key advantages: better water and chemicals resistance, greater compatibility with a wider variety of speciality label media, and enhanced resistance to smearing, ensuring labels remain crisp and legible under various environmental conditions.

**New ClearView Ink Tanks**

The LX4000e also features Primera’s innovative ClearView ink tank system, which allows users to monitor ink levels effortlessly without ever needing to open the printer’s cover. With ClearView, you can easily gauge when ink replenishment is required just by glancing at the external, clear ink tanks, providing a faster and more convenient way to ensure that the printing process runs smoothly. This convenient new feature reduces downtime, ensures maximum productivity and gives users more control over their printing operations. ClearView ink tanks are an ideal solution for businesses focused on efficiency and convenience.

Engineered for high-volume printing of up to 7,500 labels per day, this printer also delivers notable cost efficiencies for users with lower printing demands. Its sturdy powder-coated steel cover and all-steel frame ensure reliable protection in diverse settings such as offices, warehouses and factories.

The LX4000e is compatible with Windows 10/11+ and the latest macOS operating systems. It features data interfaces including Ethernet and USB 2.0 wired ports. Additionally, Windows users can access wireless connectivity using an affordable Ethernet to Wireless adapter.

“We’re happy to unveil the LX4000e, a powerful desktop colour label printer,” says Lea König, Product Manager for Labelling Solutions at DTM Print. “For businesses requiring large quantities of labels without sacrificing print quality and at a minimal cost per label, the LX4000e stands out as an excellent option.”

DTM Print offers great benefits with all its products such as free label design software for Windows (BarTender UltraLite DTM Edition and NiceLabel Free DTM Edition) and Mac (Swift Publisher), three years warranty, support and service through local partners, and a large variety of approved label substrates under the brand ‘Genuine DTM Label Stock’.

**Pricing and Availability**

The LX4000e Color Label Printer is priced at € 3,595 (MSRP) and available from DTM Print or through authorised DTM Print partners in Europe, Middle East and Africa in February of 2025.

DTM Print offers customers a three-year warranty for LX4000e units within the EU, UK and EFTA countries after registering the product on the company website ([register.dtm-print.eu](http://dtm-print.eu/en/form/register.html)).

Further product details are available at [dtm-print.eu](https://dtm-print.eu/). Follow DTM Print on Facebook at [facebook.com/dtm.print.1986](https://www.facebook.com/dtm.print.1986/) and on LinkedIn at [linkedin.com/company/dtm-print](https://www.linkedin.com/company/dtm-print).

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