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SpeedEtiq Opens New Showroom for DTM Print Products

DTM Print and French customer turned partner is ready to welcome French customers at their new facility and offer them a place to learn about DTM Print’s range of label printers.

**Wiesbaden, Germany** **and Galgon, France** (6 April 2022) – DTM Print, international OEM and solution provider for specialty printing systems, and its French distribution partner SpeedEtiq are proud to announce the opening of a new showroom on 22 April 2022. The new showroom is located in the South of France, next to Bordeaux, at 70 Route de Vérac in Galgon.

SpeedEtiq was founded by Francis Comberton in 2010. The partnership with DTM Print (back then known as Primera Technology Europe) began as customer of the CX1200e Digital Color Label Press and FX1200e Digital Finishing System. Soon enough they built a large clientele for short to medium label runs. Because of their knowledge about the machines they also managed the after-sale service for CX/FX1200e in France. Now they are a trusted and authorised partner of DTM Print, not only promoting the company’s label printing solutions, consumables and label substrates but also offering trainings and support for French clients.

The new SpeedEtiq showroom is meant to be more than just a place for product demonstrations. While it shows the full range of inkjet and laser label printers, finishing systems, foil imprinters and applicators, it is also a place to share knowledge and experience. “SpeedEtiq’s new DTM showroom aims to create a warm and open place to define customer’s requirements, propose the best solution, while ensuring training and follow-up through back-up on printing and finishing solutions,” explains Francis Comberton the idea behind opening the showroom.

Products available for presentation and training include desktop full-colour inkjet printers like the LX610e Pro Color Label Printer and LED label printers for medium runs or POS applications such as OKI Pro1050 LED Label Printer and DTM CX86e Colour Tag Printer. That’s not all. SpeedEtiq also shows the DTM LF140e Digital Label Finisher, DTM FX510e Foil Imprinter and AP360e Label Applicator. Everything you need to produce your own full-colour high-quality labels.

“The new showroom proofs how committed SpeedEtiq is to support and help customers in the best way possible and in the process broaden the awareness of our products in France,” says Didier Jouandeau, Sales Manager of DTM Print in France. “We look forward to continue and deepen our partnership in the future.”

Mr. Comberton and his son and partner David are keen to welcome customers to their new showroom. Free tickets for the inauguration of the showroom can be booked at [eventbrite.fr/e/billets-inauguration-showroom-speedetiq-313217320437](https://www.eventbrite.fr/e/billets-inauguration-showroom-speedetiq-313217320437). Appointments can be arranged either by contacting SpeedEtiq at [francis@speedetiq.com](mailto:francis@speedetiq.com) and [david@speedetiq.com](mailto:david@speedetiq.com) or at the company website [speedetiq.com](https://www.speedetiq.com/) that contains plenty of information about labels and label printer.

Product information about the portfolio of DTM Print are available at [dtm-print.eu](https://dtm-print.eu/). Follow DTM Print on Facebook at [facebook.com/dtm.print.1986](https://www.facebook.com/dtm.print.1986/) and on Twitter at [twitter.com/DTM\_Print\_](https://twitter.com/DTM_Print_).

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