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New CMY+ Ultra Black Inks for LX-Series Label Printers

Latest dye-based ink formula delivers deep black, sharp text and bright colours.

**Wiesbaden, Germany** (03 May 2022) – DTM Print, international OEM and solution provider for specialty printing systems, introduced a new, optional ink cartridge for the LX-Series colour label printers LX600e, LX610e Pro and LX910e by manufacturer Primera Technology, Inc. This ink cartridge is called “CMY+ Ultra Black” and is a single tri-colour ink cartridge. The LX-Series printers use cyan, magenta and yellow inks to produce process black, which has many advantages over the carbon black inks used by other colour label printers. These include better water resistance, compatibility with a broader range of specialty label media and more resistance to smearing. The LX3000e uses the same dye-ink formula for its separate ink tanks for cyan, magenta and yellow.

As an optional upgrade to the standard CMY ink cartridges, CMY+ Ultra Black has several unique features that make it an excellent choice for certain users:

* **Blacker Blacks.** Some customers need a “true” black due to the design of their labels. CMY+ Ultra Black delivers just that: One of the darkest, most consistent blacks you’ll find on desktop inkjet colour label printers in this class.
* **Sharper Black Text.** Because CMY+ Ultra Black uses dye-based cyan, magenta and yellow that prints at 1200 dpi, the printer’s black text also prints at 1200 dpi. Most comparable colour label printers print black text at 600 dpi due to their black inks’ carbon black or pigment components. Especially on small text, the superior print resolution with CMY+ Ultra Black is very noticeable.
* **Superior Water Resistance.** CMY+ Ultra Black, when used with tested and approved substrates, is the most water-resistant ink ever offered by Primera. DTM Print offers a large variety of label substrates under the brand “Genuine DTM Label Stock” and will help users to find the best material for their application.

“CMY+ Ultra Black delivers the darkest, most consistent blacks ever, which is perfect for label designs that uses a lot of black,” said Andreas Hoffmann, Managing Director of DTM Print. “An added plus is the higher water resistance compared to other standard dye ink formulas.”

CMY+ Ultra Black ink cartridges sell for € 85.00 (MSRP) and are available now from DTM Print or through authorised DTM Print partners in Europe, Middle East and Africa.

Product information about the portfolio of DTM Print is available at [dtm-print.eu](https://dtm-print.eu/). Follow DTM Print on Facebook at [facebook.com/dtm.print.1986](https://facebook.com/dtm.print.1986) and on Twitter at [twitter.com/DTM\_Print\_](https://twitter.com/DTM_Print_).

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