

Completion of Apprenticeship



We're happy to announce that our apprentices Roberto Arangio (Sales), Alen Mujkic (IT) and Alexander Kuhlmann (Logistics) successfully completed their apprenticeships.

Roberto Arangio, "Management Assistant for Wholesale and Foreign Trade", is handling all sales tasks in European countries as Primera's Sales Coordinator EMEA.

Alen Mujkic, "Computer Science Expert in Software Development", is taking care of the Primera software.

Alexander Kuhlmann, "Warehouse Logistics Expert", keeps an eye on your shipments and makes sure everything is sent in time to your place.

We will soon introduce the people behind these names in our social media networks. Stay tuned and don't miss it when following our different channels:

Primera on Facebook:
facebook.com/primeraeurope

Primera on Instagram:
instagram.com/primeraeu

Primera on Tumblr:
primeralabel.tumblr.com

Primera on Twitter:
twitter.com/primeraeu

NiceLabel is Ready for LX2000e



You can now use the latest NiceLabel SE 6 version with all Primera printers including the LX2000e.

Direct download link:
primeralabel.eu/downloads/Software/NL63-SE-Primera.zip

View software installation page:
primeralabel.eu/en/driver/software-label.html

AP360e/AP362e Setup Guide



Setting up applicators of the AP-series is not as difficult as it looks like. We created a setup guide video tutorial for more sureness.

Watch it on our support webpage:
primeralabel.eu/en/driver/ap-accessory.html#!prettyPhoto/0/

Upcoming Primera and Partner Shows



The well known "show break" during summer is here. Everyone's enjoying their vacation and we hope to see you well-prepared back in September when some important shows are starting. Save the dates for IFA ShowStoppers (September, 3, journalists only) and TecWatch Event (September, 4, more information: primeraeu.com/mailings/tecwatch/).

Our distributor Slava in Slovenia keeps the flag flying and we wish much success and as usual good speed at its show:

Agra, Goprnja Radgona, Slovenia,
with **Slava**, August 22 - 27.

Tip of the Month – Disc Publisher



Did you know that PTProtect is a duplication software that provides a reliable and effective anti-rip solution for protecting DVD videos by preventing unauthorized duplication?

To learn more, have a look at the web page:
primera.eu/en/pages/ptprotect.html

Windows 10 is Here



"Do familiar things, do unexpected things, do great things," intrigues the Microsoft web page (microsoft.com). Can't wait to experience this and update your computer to Windows 10 but not sure if the Primera products will work well?

During the past year we've been actively testing all current Primera products with Windows 10. All current Primera products have been thoroughly tested and are compatible with Windows 10. You may only need to update older drivers with current versions.

Windows 10 compatible printer drivers are available now on our printer driver web page:
primeralabel.eu/en/driver/driver-label.html

Print Quality Guide for LX2000e



Print quality, cartridge settings and saturation are controlled by two settings in the LX2000e driver: Media and Quality. You can access the driver settings before you print from any application by clicking the "preferences/properties" button or you can change the settings in "Devices and Printers". Right click on the printer and choose "Printing preferences".

Illustrated instructions and media setting table can be found at Primera's knowledge base: tinyurl.com/pl5laey



Besides the headquarter located in the US, Primera is also represented by an EMEA office in Wiesbaden, Germany, called Primera Technology Europe™ and one in Hong Kong for the Asian-Pacific area, called Primera Asia Pacific.