

FREE: Pre-die cut CX1000e Label Rolls



Yes, you read correctly, Primera gives away free pre-die cut CX1000e label rolls as a pre-Christmas highlight!

Just send an email to sales@primera.eu. We then send you a list of all available pre-die cut label sizes and you simply choose the one you would like to have (only one roll per person).

You own a CX1200e Color Label Press and would like to use the free label material, too? No problem! Did you know that you can also process pre-die cut stock with your CX1200e Color Label Press?

So order quickly! This offer is valid while supplies last.

Read more at: primeralabel.eu/mailings/cx1000e-free-roll/

Monthly Label Inspirations – November



There are only 53 days until Christmas. Are you already wrapping up your Christmas presents? To make sure that everyone gets the right package the best thing is to stick some nice gift tag labels on them.

The perfect combination of glitter and Christmas is our black label material for the FX400e. Add silver, gold and red foil to the black label and give your packages this special Christmas look as shown in the picture above.

To make it easier for you, just download the layout files of the gift tag labels at:

primerapartner.com/download/80x60-christmas-tag.zip

To get some of the black label material for testing, contact sales@primera.eu

We are Yosemite Ready



Want to install OS X Yosemite? Don't be afraid of a not-running Disc Publisher or label printer. We have completed testing on the new Mac Yosemite operating system and here are the results:

Disc Publishers SE, 4100-Series and Pro/XRP/Xi, LX900e, LX400e - all are working perfectly, no updates necessary.

However, if you own an old Disc Publisher II/XR or LX810 label printer, please keep in mind, OS 10.6 is the last working Mac operating system.

Pre-Christmas Primera Gift



Christmas time starts early at Primera Europe. All of the following Primera products: LX-Series label printers, label accessory equipment, healthcare printing devices, Disc Publishers and duplication towers; being purchased from November 1st, will get an extended warranty until December 31st, 2016 after product registration with the promotion code **XMASREG14**.

Register your product at

<http://primera.eu/en/form/register.html>

Tip of the Month – Disc Publisher



Do you routinely burn copies of the same disc? If so, you can save time by creating an Image Project in PTPublisher. Simply save the data on your hard drive as either a .gi or .iso file. If you then need another copy, you can burn a new disc without having to copy your master disc.

Upcoming Primera and Partner Shows

NOV 2014

We wish all our partners much success and as usual good speed at their shows.

You can meet Primera representatives at:

Empack, Madrid, ES, **Stand B35**, with **Primera Europe**, **November 05 - 06**,

Emballage, Paris, FR, **Stand 4 E087**, with **Primera Europe**, **November 17 - 20**.

Or see Primera products in action at the following partner shows:

Interfood & Drink/Meatmania, Sofia, BG, **Hall 1, Stand 1D7**, with **Dilcom**, **November 05 - 08**,

AgriWorks Expo, Stellenbosch, ZA, with **GSW**, **November 06 - 11**

SYSKEVASIA, Athens, EL, with **Expand**, **November 07 - 10**,

Emballage, Paris, FR, **Stand 4 D095** with **Tasco**, **November 17 - 20**,

EMAF, Porto, PT, **Stand 5A26** with **Marque TDI**, **November 19 - 22**,

Instructec, Tallinn, EE, **Stand C90** with **Mark-Line Systems**, **November 19 - 21**.

Besides the headquarter located in the US, Primera is also represented by an EMEA office in Wiesbaden, Germany, called Primera Technology Europe™, and one in Hong Kong for the Asian-Pacific area, called Primera Asia Pacific.

PRIMERA
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