

TuffCoat Poly White Matte LX Label Stock



In our May newsletter we gave you a short overview of our label materials as a perfect match for the LX-series inks.

In this issue we'd like to introduce our new TuffCoat Poly White Matte label stock: The material comes with a bright white matte finish and a good abrasion resistance. It is designed especially for on-demand industrial applications. Its ink drying time is excellent, as well as its water- and scratch-resistance.

The adhesive has excellent clarity and good water-resistance once labelled as well as good adhesion properties and heat-resistance. The material is thinner than other label materials and offers perfect flexibility. And the best thing: You get it at a favourable price!

Download the technical data sheet here:
primeralabel.eu/europe/supplies.html

or contact sales@primera.eu for printed samples. Plain material samples for your individual printing tests are available as well.

NEW: CaseStudy Food Producing



Frebbenholm Trading AB, a very new company producing food products based on 100% natural raw materials, realised that even within the EU every language area and every country needs its own version of product labels. How they sell their Power of Arctic raw materials from the land of the midnight sun and what's their solution is described in this brand new case study.

Read the whole story at:
primeralabel.eu/en/case-studies/LX900e-Frebbenholm-TradingAB-CaseStudy.html

LX900e FEATURE: ACS-216e Auto Cutter



Do you need coupons, tickets or labels cut in the length you require? Primera's ACS-216e Auto Cutter System for the LX900e Color Label Printer is the right choice.

Compared to integrated cutters, which are more designed to cut thin paper for coupon dispensing, this external cutter features a heavy duty, durable rotary cutter (same as the CX Label Press). It can cut through label stock, heavy papers and plastics up to 216mm width, allowing the on demand production of tickets, shelf edge inserts, tags, ID-cards and much more, printed in stunning 4800dpi on matte or high gloss photo quality substrate.

Learn more about the ACS-216e in the internet at:
primeralabel.eu/en/pages/acs-216e-auto-cutter-system.html

Read the LX900e and ACS-216e combo PDF:
primeralabel.eu/en/brochures/74412-74224-LX900e-ACS-216e-EN.pdf

Tip of the Month – Fuser Storage CX-Series



We have an important notice about storing your CX1000e/1200e Fuser Unit:

To avoid damaging the heat roller by a permanent dent you need to release the roller tension before removing the fuser. To do so, power your printer up and wait until ready. Then open the front door of the printer and you will hear a 'click' sound, which indicates the rollers have been released. Now switch off your printer and remove the fuser unit. Make sure the fuser is stored in a dust free and dry environment.

NEW: Disc Inspirations on Tumblr



Previously we announced our Label Inspiration Tumblr account and got such a good feedback for it. That's why we decided to create an inspirational Tumblr account only for Disc Layouts.

You can get inspired at:
primeradisc.tumblr.com

Monthly Label Inspirations – June



A plushie often is the faithful companion of a young child and shouldn't be a ready-made product. With Primera's LX900e you can print a full-colour and personalised label for handmade, individual and unique-designed plushies. And think about the endless possibilities you have when printing an individual label for each plushie: You can add the 'birth date', name or 'history' of the plushie, the name of the child and so much more ...



NEW: PTPublisher MAC 2.6



To improve your working with PTPublisher on Mac we released a new version of this Disc Publisher software with integrated Disc Cover design software. It is compatible with Disc Publisher II, SE, Pro, XRP, Xi and 4100-series.

Download the brand new version here:
primera.eu/en/driver/software-ptpublisher-mac.html

Upcoming Primera and Partner Shows



We wish all our partners much success and as usual good speed at their shows. At the following partner shows you can see Primera products in action:

Rosupack, Moscow, RU,
with **Infotech & Services**, June 17 - 20,

Pan-European Technology Summit, Paris, FR,
with **BlueStar France**, June 19,

Fespa Africa, Joburg, ZA, Hall 3, Stand H3C11,
with **GSW**, July 2 - 7,

Pathologie im Ziegelbau, Bamberg, DE,
with **Formafix Global Technologies**, July 4 - 6.

Besides the headquarter located in the US, Primera is also represented by an EMEA office in Wiesbaden, Germany, called Primera Technology Europe™, and one in Hong Kong for the Asian-Pacific area, called Primera Asia Pacific.