

CX/FX Combos in Europe



IPEX in Birmingham was the first exhibition where we showed the FX1200e to the public and by now this innovative new machine is already installed at customers all over Europe. Enjoy some impressions of the very first installations in France, Norway and Denmark:

INSTALLATION OF THE FX1200e IN FRANCE

INSTALLATION OF THE CX1200e/FX1200e IN NORWAY

INSTALLATION OF THE CX1200e/FX1200e IN DENMARK

A big Thank You! to our partners L.P.S Group, ACT Logimark and Ingeniørfirmaet Finn Jacobsen for the great support.

Nomination for Label Industry Award



We are proud that Primera with its CX/FX Combo is seen as an innovative and pioneering company from the whole label market and therefore is nominated for the **Label Industry Award for New Innovation**.

NEW! Rewinder for LX900e/LX810e



After our new LX900e Colour Label Printer has now become the leading desktop short-run colour printer we have quickly adapted to the need for an appropriate rewinder for this printer and hereby announce the new LX900e Rewinder.

For more information please see:
<http://primeralabel.eu/en/pages/lxrewinder.html>

This Month's Partner Shows



During the summer season not so many shows take place and the only one we have to list this time is the one in the wintery South Africa. We hope for our partner GSW it meets the same spirit and enthusiasm as it was visible during the Football World Cup.

B2B Business Expo, Cape Town, ZA with **GSW** - July 22-24,

NL: IBC 2010 Amsterdam



Even if there are still some weeks to go we know that September will be a very busy time of the year. So get ready now for the most important date in Autumn for the global electronic media industry. Amongst the many features making it a must-attend event the exhibition is featuring more than 1,300 exhibitors, a conference that pioneers new technologies and business models and attracts the leading thinkers in the industry worldwide.

Primera offers you FREE entry to IBC

With this ticket you will receive a 5 day travel pass.

Log on to ibc.org and enter the customer ticket **11830**.

Vertical Applications



Medical solutions: Primera Disc Publisher SE offers a small, inexpensive solution to create patient discs. Disc Publisher SE e.g. as an ideal device for radiology is already used by many OEM partners in the medical industry. Image data can be written automatically to CDs or DVDs. The label is also printed automatically by an inkjet printer integrated into the robot.

More information: <http://dtm-medical.eu>

E-mail Archiving on DVD:

For 97% of the companies the e-mail traffic has more and more importance. They send worldwide orders, invoices, documents, etc. to many recipients. Many of these e-mails are business documents, and therefore trade and/or tax relevant (mapping business). Those data must be filed fully digital in accordance with statutory requirements.

Full-text indexed e-mails with attachments, burned encrypted DVDs and offline usage by employees is available using the Disc Publisher XR-Series. This means less server space and no "mega database" are necessary. In addition, to prevent misuse and unauthorized reading of (private) data, reading the DVD is only possible in the corporate network.

More information: <http://www.x-net.at>

FOR MORE INFO,
VISIT US AT PRIMERA.EU



Besides the headquarter located in the US, Primera is also represented by an European office in Wiesbaden called Primera Technology Europe™ and one in Hongkong for the Asian-Pacific area called Primera Asia.

PRIMERA
TECHNOLOGY EUROPE™

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