

NEW! 12x BD-R Disc Publishers



NOW WITH LIGHTNING-FAST eSATA.

We're now integrating Pioneer's BD-205 into many of our disc publishers. This drive has up to 12x burn speeds and supports CD-R, DVD-R and both 25GB and 50GB BD-R media. The burn speed on BD-R is now so fast – equivalent to about 352x burn speed on CD-Rs – that we had to change the interface from USB2.0 to eSATA. USB2.0 is 480Mb/second. eSATA is up to 3Gb/second, or about 6.25 times faster. So, eSATA can perfectly handle the ultra high speeds required by this latest Blu-ray Disc recording technology.

eSATA requires some new hardware and cabling which won't work on all models. Going forward, Blu-ray Disc recorders are available exclusively on these Primera disc publisher models:

- DP-SE Blu, single drive, 20 discs
- DP-PRO Xi Blu, single drive, 100 discs
- DP-PRO Xi2 Blu, dual drives, 100 discs
- DP-XRP Blu, dual drives, 100 discs

Here is the official press release that went out today:
<http://primera.eu/en/press/2010/esata-disc-publisher.html>

DP-XRn Network DP Discontinuation



After a several year run, we've made the decision to stop manufacturing the XRn Network Disc Publisher. We've found that almost all users who wish to network their disc publishers – which most of our users don't do anyways – do so with Primera's PTBurn Network Software. This makes the market for XRn even smaller, resulting in too-small volumes to continue. We have a limited number of units remaining. Please call us if you'd like any of them.

This Month's Partner Shows



Packology, Rimini, IT with **PrimeTec** - June 8-12,
Rosupack, Moscow, RU with **InfoTech** - June 15-18,
FESPA, Munich, DE with **System** - June 22-26.

We wish our partners good speed for their shows.

NEW! LightScribe DUP-Towers



Primera's famous **DUP Towers** become a complete stand-alone DVD and CD Publishing System with LightScribe technology. The Primera DUP models now offer the ability to inscribe text or full graphic labels directly onto LightScribe CD and DVD without being connected to a computer. The DUP LightScribe towers are the most productive, reliable and cost effective LightScribe publishing systems on the market.

LightScribe discs are available in multi-color packs including red, green, blue, yellow and orange backgrounds.

For more information and a free sample disc please email at info@primera.eu.

DE: FESPA 2010 Munich



Catch the NEW wave of innovation!

FESPA is the world's most important event for digital, screen and textile printing.

Primera and his German partner System are showing our label printers to print short-run, full colour labels and for the very first time in Germany the CX1200e/FX1200e Digital Label Printer/Finisher Combo.

If you didn't make it to IPEX last month, this event represents the best possible opportunity to keep in touch with the latest Primera label printer innovations. See us on 22-26th June in Hall A1, Stand 336. If you haven't registered yet, save yourself €60 by [registering now!](#)

Colour Label Printers Update



Our new LX900e Colour Label Printer has quickly become the leading desktop short-run colour printer. With print speeds up to 17x faster than the LX810e Colour Label Printer, it's no wonder. Separate CMYK ink tanks keep operating costs low and print quality is second to none. LX900e is now in-stock at Primera Europe as well as at many of Primera's Authorized Distributors worldwide. Read more about LX900e and watch a video at <http://primeralabel.eu/LX900e>.

FOR MORE INFO,
VISIT US AT PRIMERA.EU



Besides the headquarter located in the US, Primera is also represented by an European office in Wiesbaden called Primera Technology Europe™ and one in Hongkong for the Asian-Pacific area called Primera Asia.

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