

## NEW! Disc Publisher Archive-Series



### First Automated Disc Publishers To Offer 1000-Year Expected DVD Archival Life

Archive-Series Disc Publishers incorporate new recordable drives and media from Millenniata, Inc. Together they deliver the world's first truly permanent data archival solution. Usable life of recorded discs is projected at an astounding 1000 years or more.

Instead of burning data into organic materials as on dye-based DVD recordable media, Millenniata's M-DISC™ media is constructed of stable, rock-like materials that are known to last for centuries. Once data is written to M-DISC media it can be read back on current DVD drives. Both printable-surface and standard non-printable M-DISC media is available.

Two models are available:

M-DISC enabled **Primera Archive Publisher SE** with M-WRITER™ drive,

M-DISC enabled **Primera Archive Publisher Pro Xi2** with M-WRITER drives.

## This Month's Partner Shows



**Sign Africa**, Cape Town, ZA with **GSW** - May 5+6,

**Cosmoforma**, Rome, IT with **Galeno Sistemi** - May 7-9,

**77. međunarodni poljoprivredni sajam**,

Novi Sad, RS with **Etinal** - May 15-22,

**Open House Day**, Rome, IT with **PrimeTec** - May 21+22.

We wish our partners good speed for their shows.

## New CX1200e/FX1200e Combo Brochure

As by now, Primera has a complete solution for making label production easy with CX1200e and FX1200e. Therefore we decided to have a new 8-pager with both product descriptions available. English, German and Italian version are already printed, other languages will follow soon. You can as usual download the print ready PDF files from our [website](http://www.primera.eu).

## UK: FX1200e Product Launch Europe



IPEX in Birmingham, UK (18th. - 25th. May) will be the first exhibition where we show the FX1200e to the public. This innovative new machine is ready to meet the demands of converters and manufacturers who need reliable, professional-grade finishing equipment. To get a first impression about the FX1200e please look at our website where you find the latest [brochure](#), a new [video](#), new [FAQs](#) and the official [press release](#).

Mark the date: May 18-25, 2010 and [register for free](#).

## UK: London International Wine Fair



The London International Wine Fair is the world's most important show for importers, merchants, producers, restaurateurs, wholesalers, in fact everyone whose work brings them in direct contact with wine and spirits. No other event offers the same opportunity to meet with suppliers and winemakers as the LIWF.

We are showing our label printers to print short-run, full colour labels for wine bottles and more. See our printers, especially the new and fastest-ever inkjet colour label printer LX900e in action in London at Excel, Stand: S2, 18-20 May 2010. [Free PDF visitor tickets](#) are available.

## Background Study



### Storage Technology and Long-term Archiving

Recently, Dr. K. Engelhardt published his study "Secure Data Storage - An overview of storage technology". Audit-compliant storage of large amounts of data is a key task in the modern business world. It is a mistake to see this task merely as a matter of storage technology. Instead, companies must take account of essential strategic and economic parameters as well as legal regulations. Often one single technology alone is not sufficient to cover all needs. Thus storage management is seldom a question of one solution versus another, but a combination of solutions to achieve the best possible result. You can read the full study at

<http://primera.eu/en/pages/background.html>

FOR MORE INFO,  
VISIT US AT [PRIMERA.EU](http://www.primera.eu)



Besides the headquarter located in the US, Primera is also represented by an European office in Wiesbaden called Primera Technology Europe™ and one in Hongkong for the Asian-Pacific area called Primera Asia.

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